

## Vision

SNAP (Society of Northern Alberta Print-Artists) is a leading centre for printmaking in Canada. We advance visual culture, working with artists, audiences, and communities.

## Mission

SNAP provides critical space and resources for printmaking production, exhibition, and education.

## **Values**

Artist-Centred: SNAP is run by artists, for artists. Supporting artistic excellence and experimentation is at the heart of our programs and policies.

Inclusiveness: SNAP welcomes the exploration of different printmaking practices and outcomes. We are accessible to diverse audiences and communities.

Learning: SNAP's programs connect people with new ideas and approaches, from introducing printmaking techniques to professional development for artists.

Sustainability: SNAP is committed to being here for the long run. We will balance organizational growth with responsibilities to our members and partners.

## Strategic Goals 2020-2025

Building Our New Facility: After ten years, SNAP is on the move. We have an expanded space and room to develop the facility for our users. We will work to establish ourselves as a trusted member of our new neighbourhood.

Artist Development: SNAP will explore opportunities for new programs that support advanced printmaking techniques, critical dialogue, mentorship, and career development.

Community Engagement: SNAP will continue adapting our programs and policies to increase access and support printmaking opportunities for marginalized communities.

Attracting Donors and Supporters: To support SNAP's expanded operations, we will nurture a culture of philanthropy and volunteerism. SNAP will seek corporate partnerships that align with our vision, mission, and values.

SNAP respectfully acknowledges that we are located and operate on Treaty 6 territory.

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